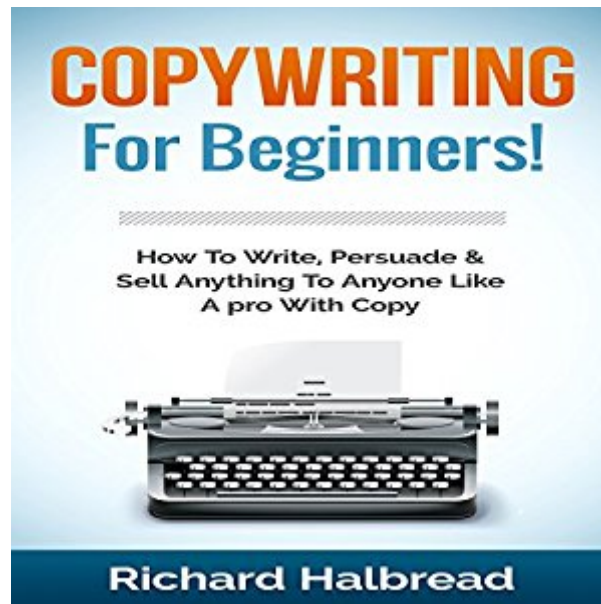


The book was found

Copywriting: For Beginners!: How To Write, Persuade & Sell Anything To Anyone Like A Pro With Copy



Synopsis

Copywriting for Beginners (No Experience Required!) Are you ready to master the art of copywriting? If so you've come to the right place! Copywriting in my eyes is literally an art, and the Picassos of the copywriting world are making a pretty penny doing it, too! The purpose of this book is to explain the styles and basics of copywriting for you, the beginner. When I started out copywriting I was extremely overwhelmed as I read about many, many complicated techniques and tricks that were definitely not beginner friendly! In this easy-to-hear, straightforward book, my mission is to explain to you exactly what copywriting is, along with the style of copywriting you're best suited in along with the key principles, creativity techniques, and more that I have personally utilized to become a successful copywriter, working from wherever I please, whenever. Here's A Preview Of What Copywriting For Beginners Contains... What It Takes To Become A Copywriter Determining Which Style of Copywriting You Are Best Suited to (Work from a Position of Strength! Getting Creative as A Copywriter - The Power of Persuasion! The Key Elements Of Copywriting That You Need To Know Common Copywriting Mistakes And How To Avoid Them The Elements Of Successful Copy Much, Much More!

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Customer Reviews

I was once an Editor in-chief in a school publication during my high school and college years. With those experience, I have gained some skills and knowledge when it comes to copywriting. However, after reading this awesome book, I gained many things that helped me grow and develop. This is a very helpful guide especially to beginners who wish to succeed in their writing career. Buy this book

and see how it turn your writing career into a fantastic one.

There's a growing demand for copywriting or advertising work. We've witnessed the marketing trends with the rising social media platforms. As we all know of many SEO copywriters onboard. This book is just perfect for those who want to be part of the growing industry. The author is very generous to give away useful guidelines all in one. This comes with creative or technical writing tips and elements. Before you finish the book, you might have already identified where your skills and passion fit. To penetrate writers' world is a continuous learning and this has to be your foundation.

This book provides a decent overview of what the field of copywriting covers. While it won't provide you all the skills needed to become an effective copywriter, it does point someone potentially interested in the field in the right direction. A good first book to get to decide if becoming a copywriter is right for you before you start purchasing more expensive books.

I think this is a great book for the price. It explains what copywriting is all about and gives the reader tips and tricks on copywriting. I would recommend it to anyone who is interested in pursuing this as a career or just a way of making extra income.

Very informative.

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